Driver Awareness Around Motorcyclists

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Motorcyclists are people with lives, loved ones, and futures!

What can you do?

- > Expect to see motorcyclists
- > Leave space when passing motorcyclists
- > Stay in your lane, do not share a lane
- Keep a greater following distance
- Watch for turning motorcyclists
- > Thoroughly search for motorcyclists when turning, changing lanes and passing

15 motorcyclists die in crashes every day

Source: NHTSA Data Visualization Tool for Motorcycles



Smaller in size - more difficult to see



Have very little protection



More likely to get seriously injured in a crash



May be more unstable because they are generally operating on two wheels

Assembled by the Association of National Stakeholders in Traffic Safety Education (ANSTSE) and a working group of subject matter experts, 2022.

Let's All Plan To Share The Road Safely



You are responsible!

- ✓ Protect yourself, your passengers and all the people you encounter on or near the roadway
- ✓ Obey traffic laws, signs, signals, and roadway markings
- ✓ Use your turn signals
- ✓ Yield "right-of-way" as appropriate
- ✓ Be prepared to make adjustments to avoid collisions or crashes