



Assembled by the Association of National Stakeholders in Traffic Safety Education (ANSTSE) and a working group of subject matter experts, 2022.

# Driver Awareness Around Motorcyclists

**Motorcyclists are people with lives, loved ones, and futures!**

**15 motorcyclists die in crashes every day**

*Source: NHTSA Data Visualization Tool for Motorcycles*



## What can you do?

- › Expect to see motorcyclists
- › Leave space when passing motorcyclists
- › Stay in your lane, do not share a lane
- › Keep a greater following distance
- › Watch for turning motorcyclists
- › Thoroughly search for motorcyclists when turning, changing lanes and passing



**Smaller in size - more difficult to see**



**Have very little protection**



**More likely to get seriously injured in a crash**



**May be more unstable because they are generally operating on two wheels**

## You are responsible!

- ✓ Protect yourself, your passengers and all the people you encounter on or near the roadway
- ✓ Obey traffic laws, signs, signals, and roadway markings
- ✓ Use your turn signals
- ✓ Yield “right-of-way” as appropriate
- ✓ Be prepared to make adjustments to avoid collisions or crashes